

An App for **MSME** Sustainability



Email: support@nrfs.in



Executive Summary

Nature Responsive Finance for Sustainability or NRFS (NRMS earlier) is a tech based solution to connect people with information and capacity to adopt sustainable MSME practices. NRFS is a solution that addresses the actual need of the people across MSME ecosystem, which is a vast ecosystem of 7.9 million registered MSMEs in India.

NRFS connect people with technology and through technology. The evolution of this innovative tech- based solution is supported and mentored by Siemens Financial Services, as a part of global initiative to solve real-world sustainability challenges and shape the future along with Siemens.

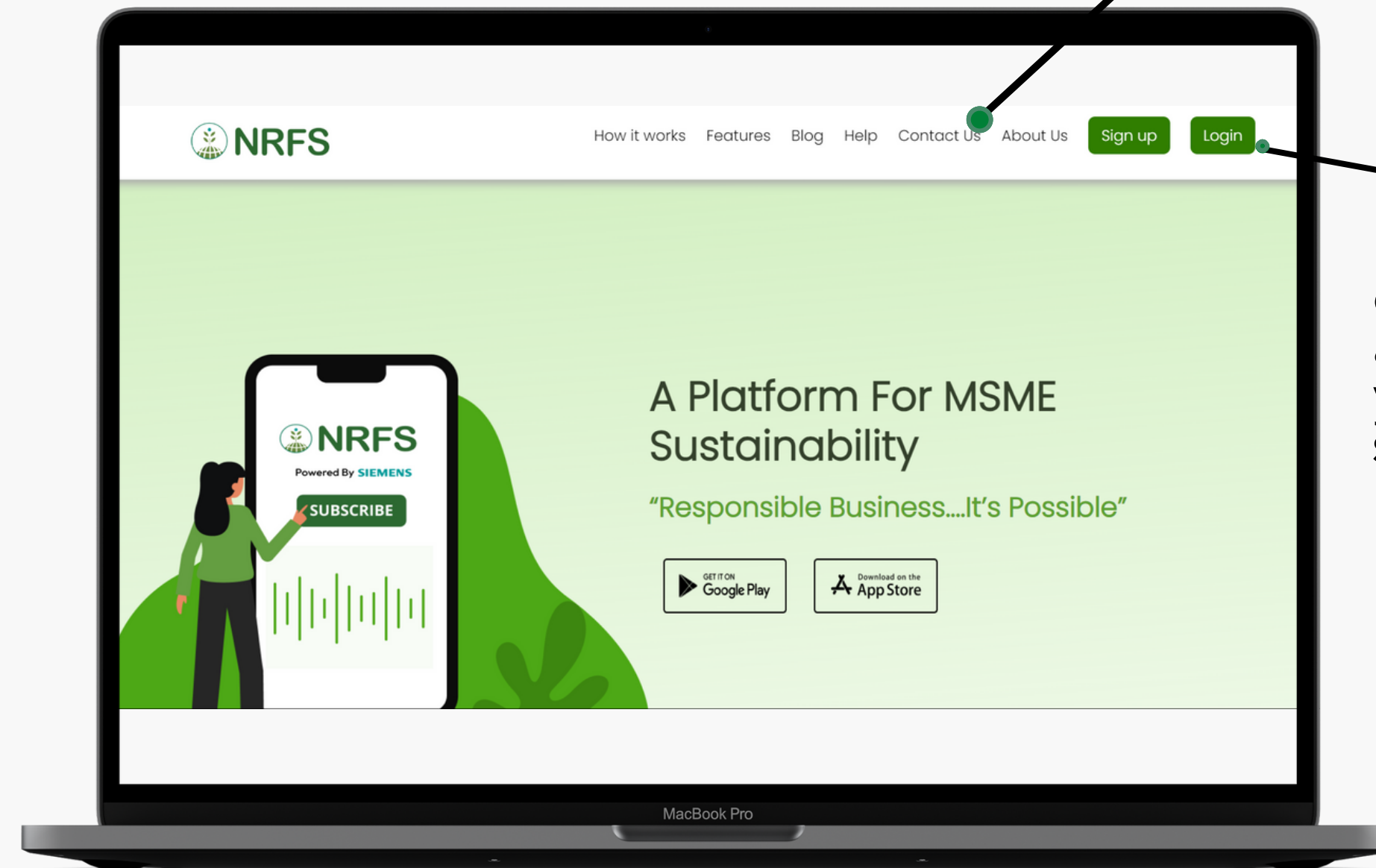
The concept and design of NRFS received the acclaim and support of being the winner of “Tech4Sustainability Challenge 2023” by Siemens, under the category of “Financing Growth Sustainably”. Markzin, being a youth- led and technology based Startup company from India considers it a great opportunity to materialize the vision of an inclusive and sustainable economy in India and in Asia.



App Guideline

Welcome to NRFS

If you want to connect with us
click on contact us



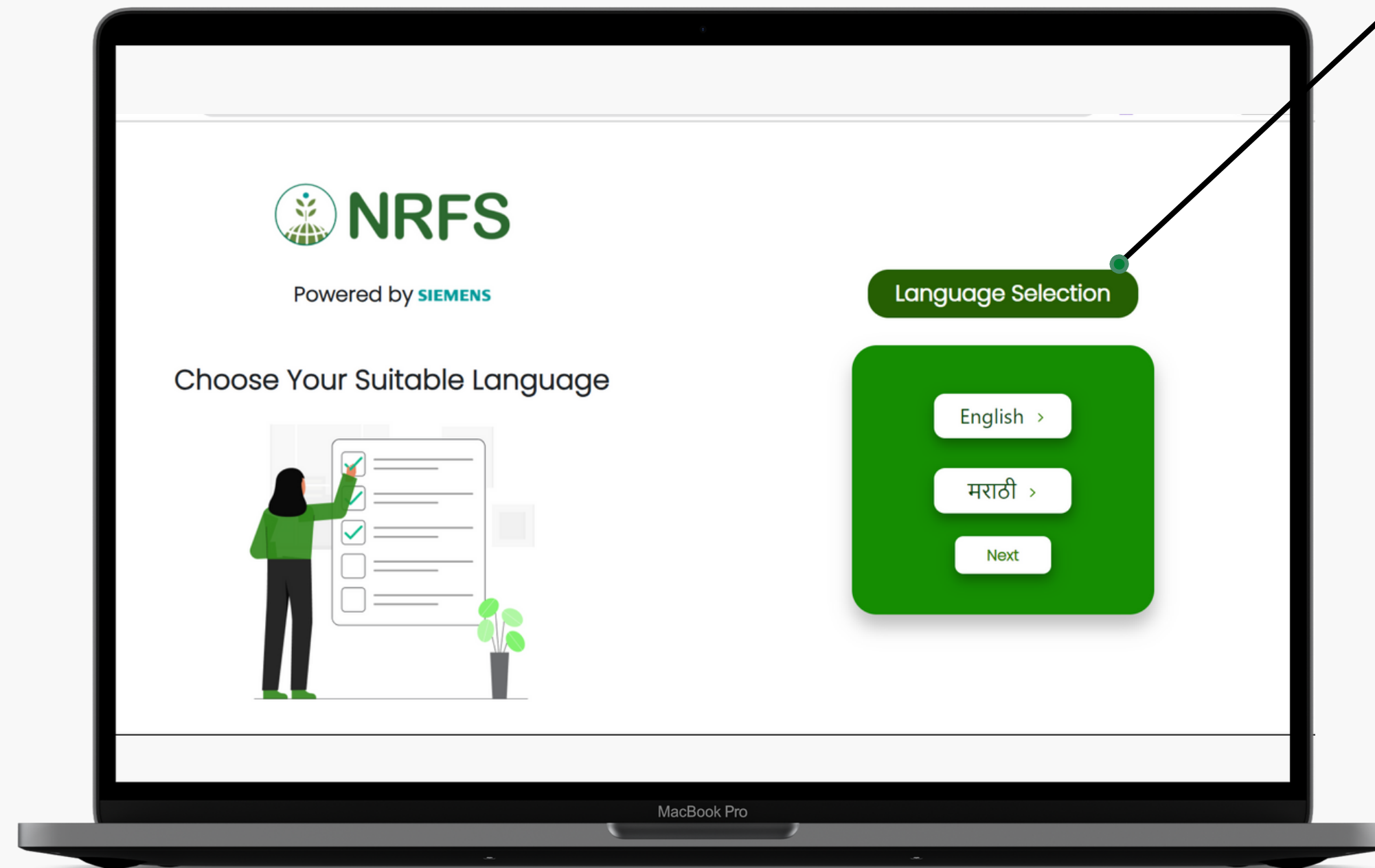
click on login if you have
an account already else
sign up and proceed



App Guideline

Choose Language

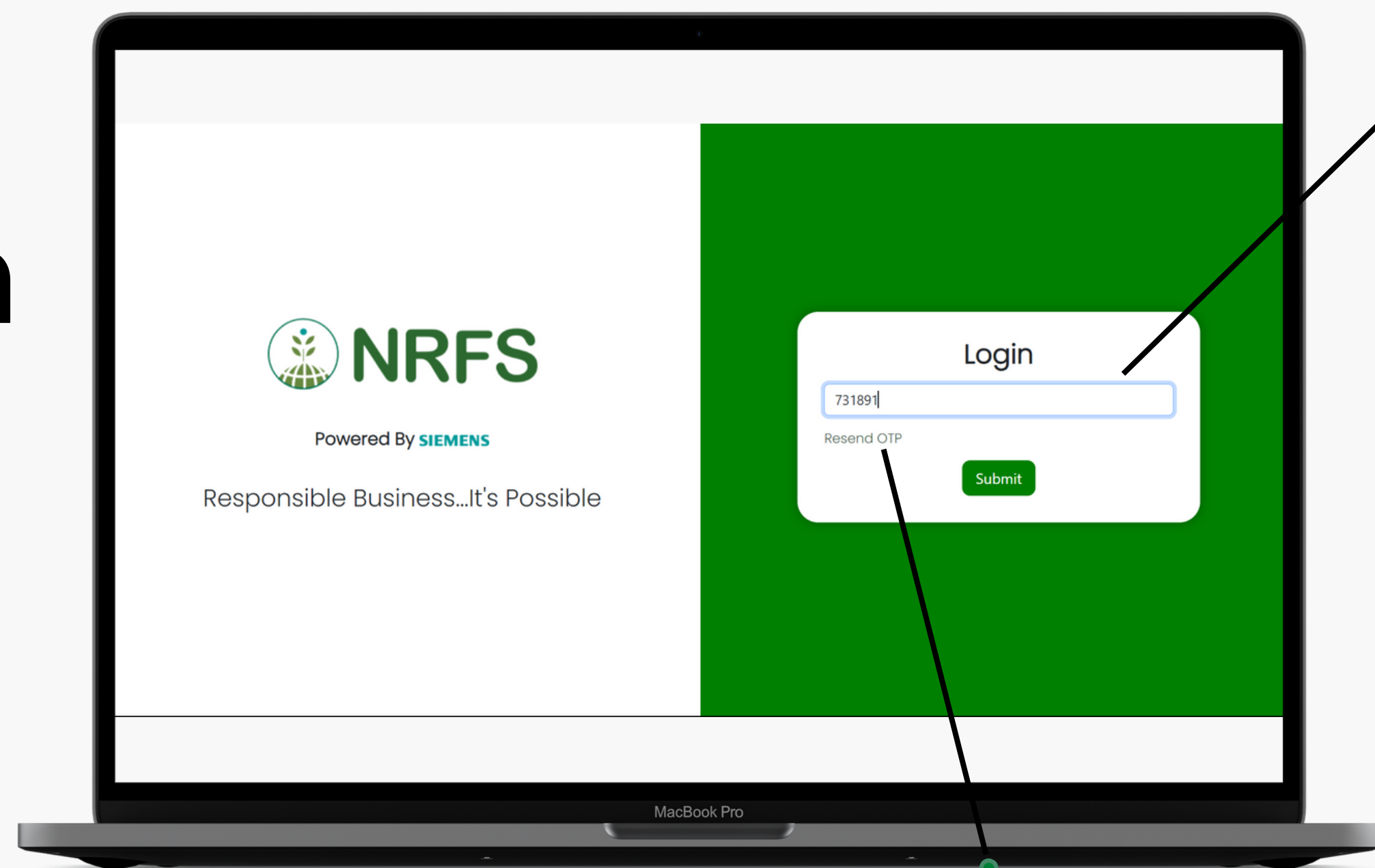
Select your suitable language



App Guideline

Verification Process

Enter your 10 digit phone number for verification



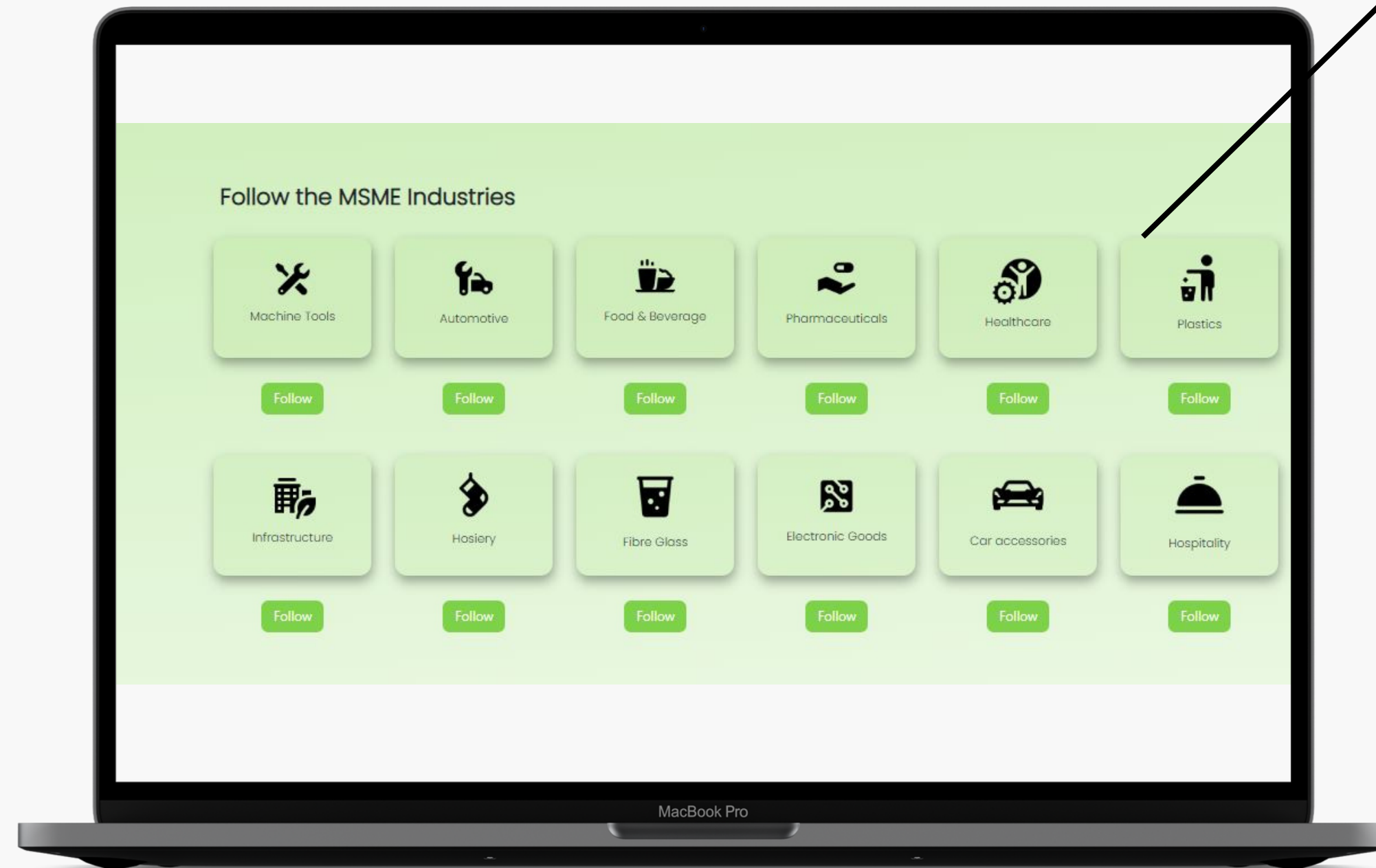
Click resend to receive another otp



App Guideline

Select MSME Industries

Follow the msme industries
whichever you want

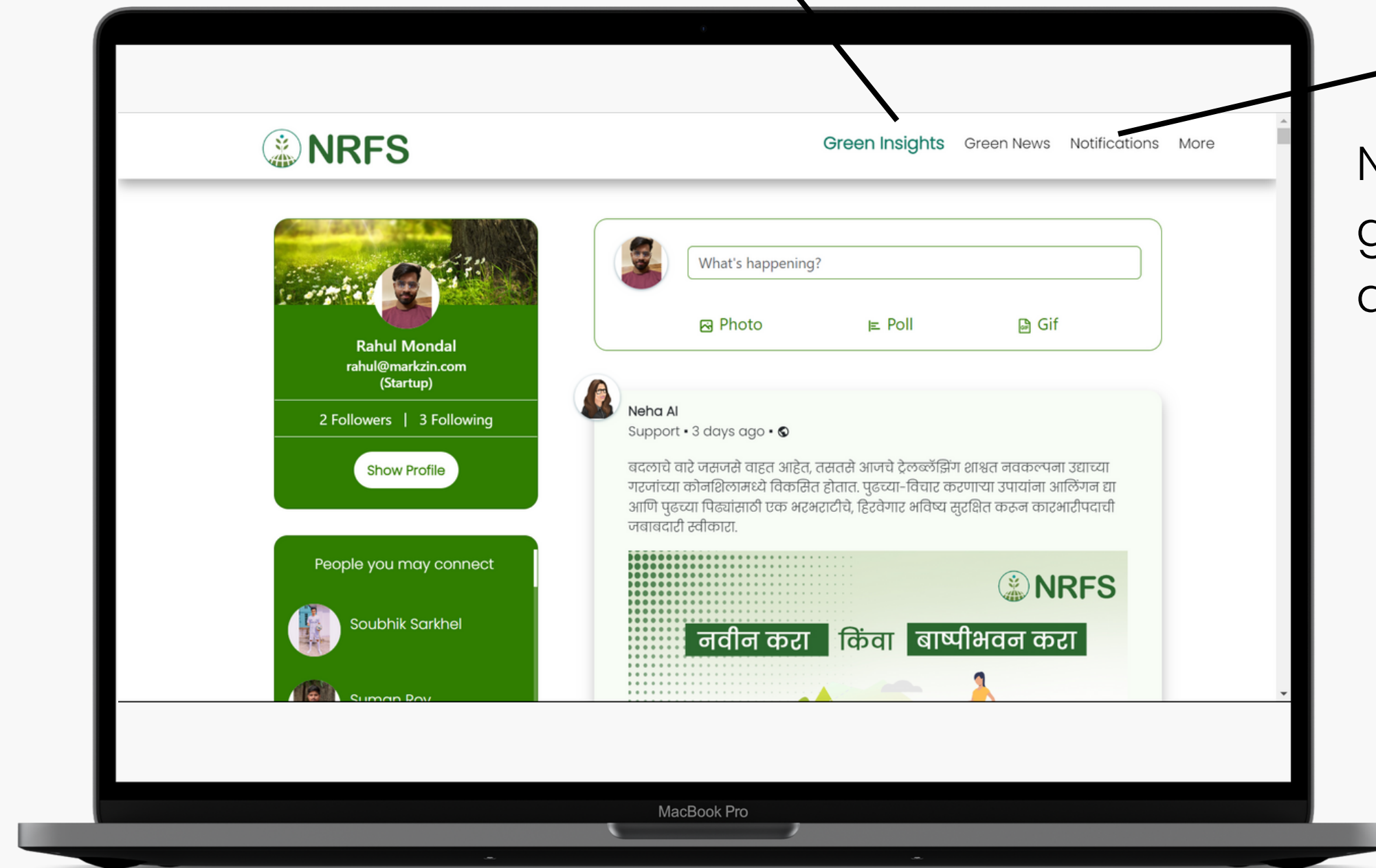


App Guideline

Green Insight



posting on innovations or we can say good practices or announcements could be made by the users.

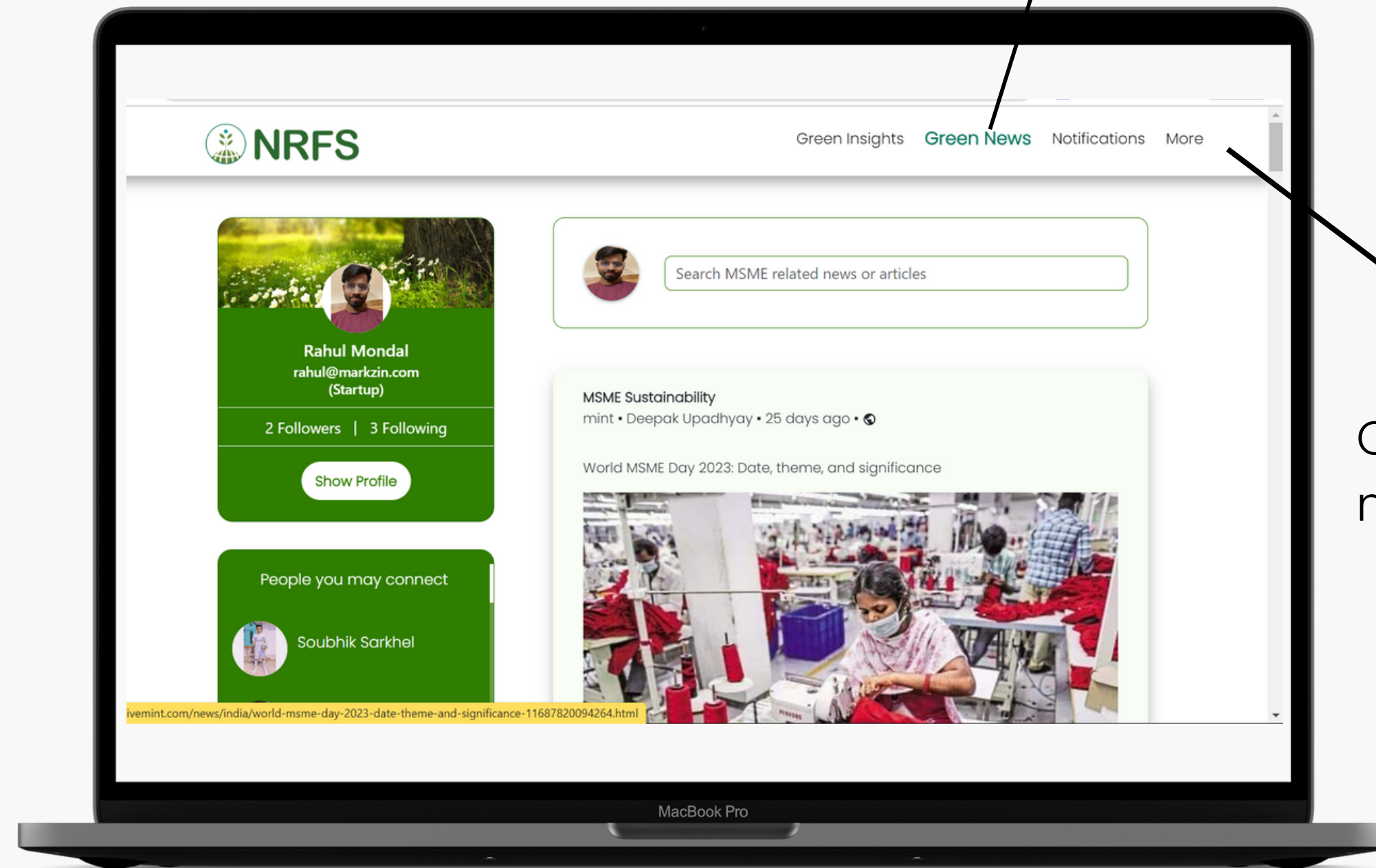


Notification from govt.will be accessible here

App Guideline

Green News

User will get News items from frontline media that deals with MSME sustainability.



Click to access more items

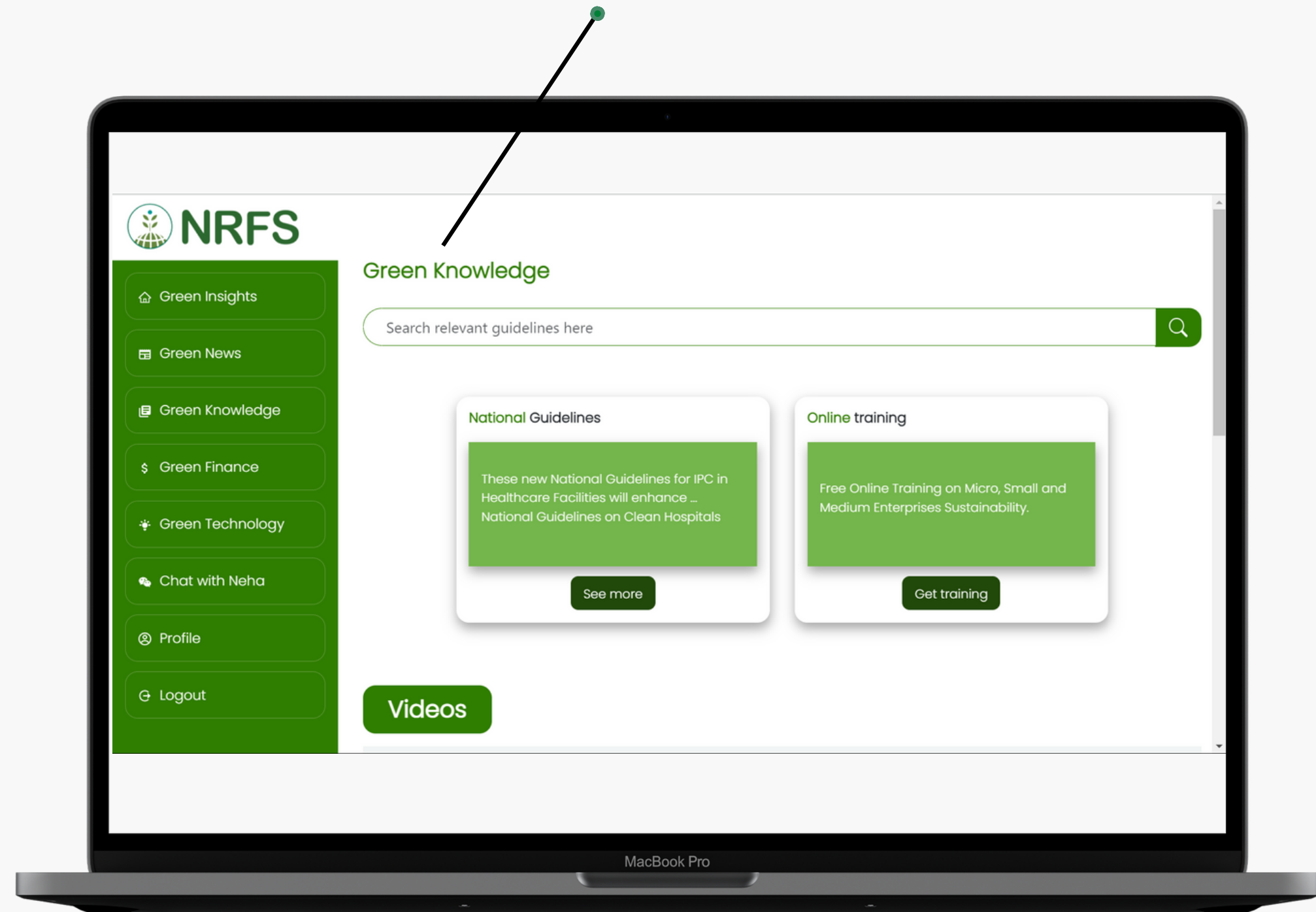


App Guideline

Green Knowledge



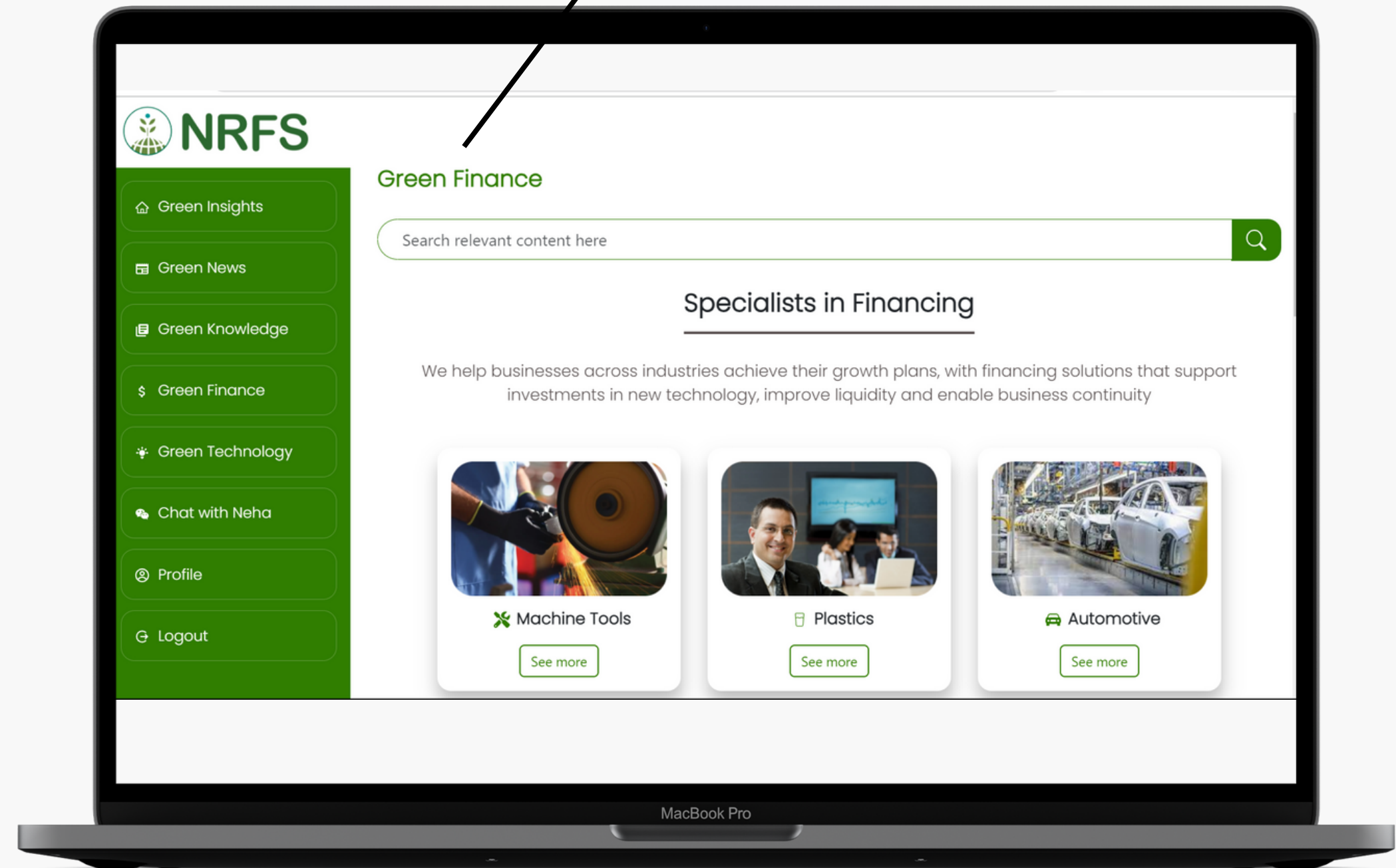
information provided in 'Easy to understand' format. Here, all the sources of information are the government or other authentic sources. If one user wants to see the original guideline of NGRBC, they can access it from here



App Guideline

Information on the available Finance Products of NRFS to support MSMEs to adopt sustainable practices

Green Finance

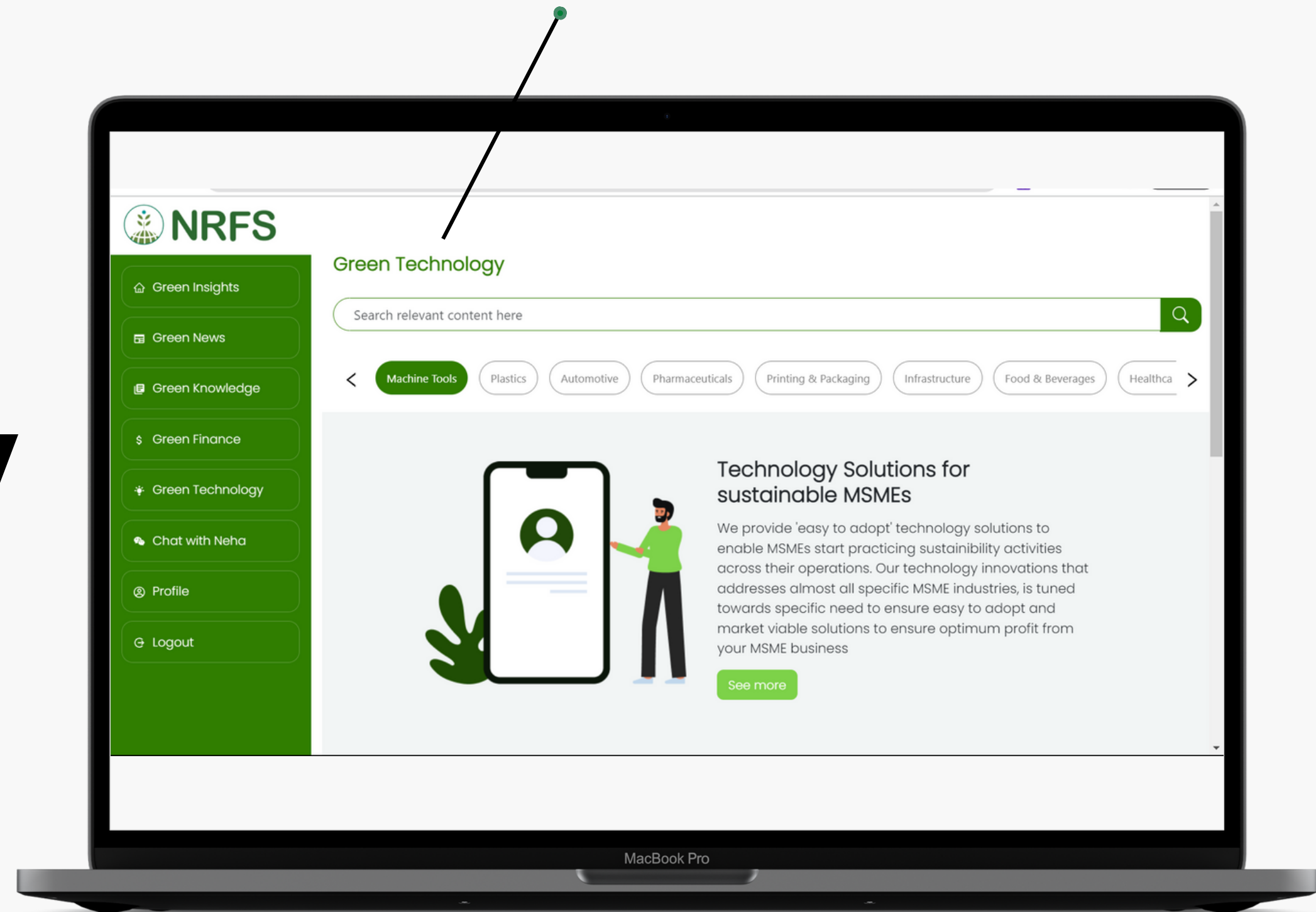


App Guideline

Green Technology



information on technology solutions from Siemens to support MSME sustainability.

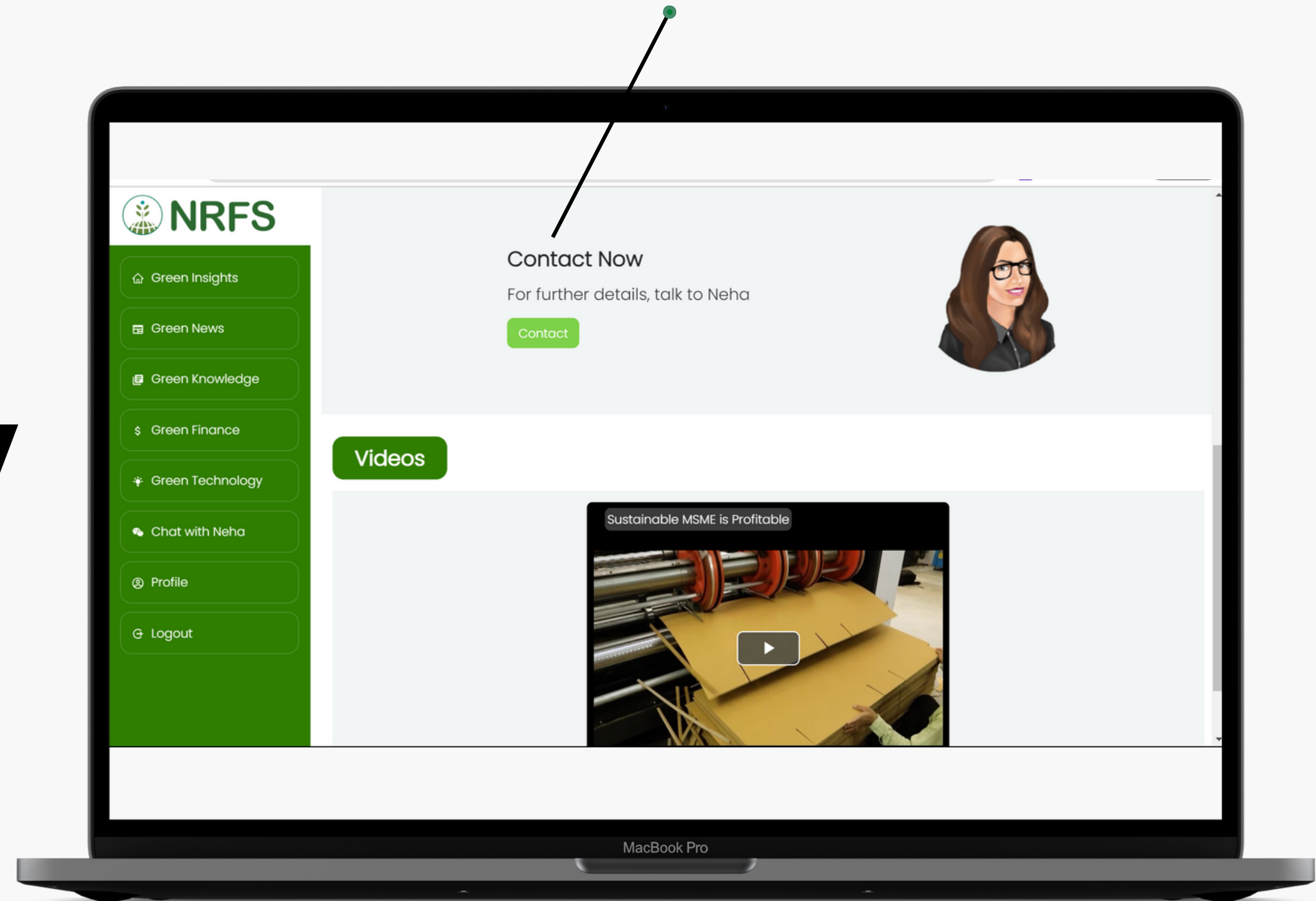


App Guideline

Green Technology



If you need any information or details regarding MSME click on **Contact**

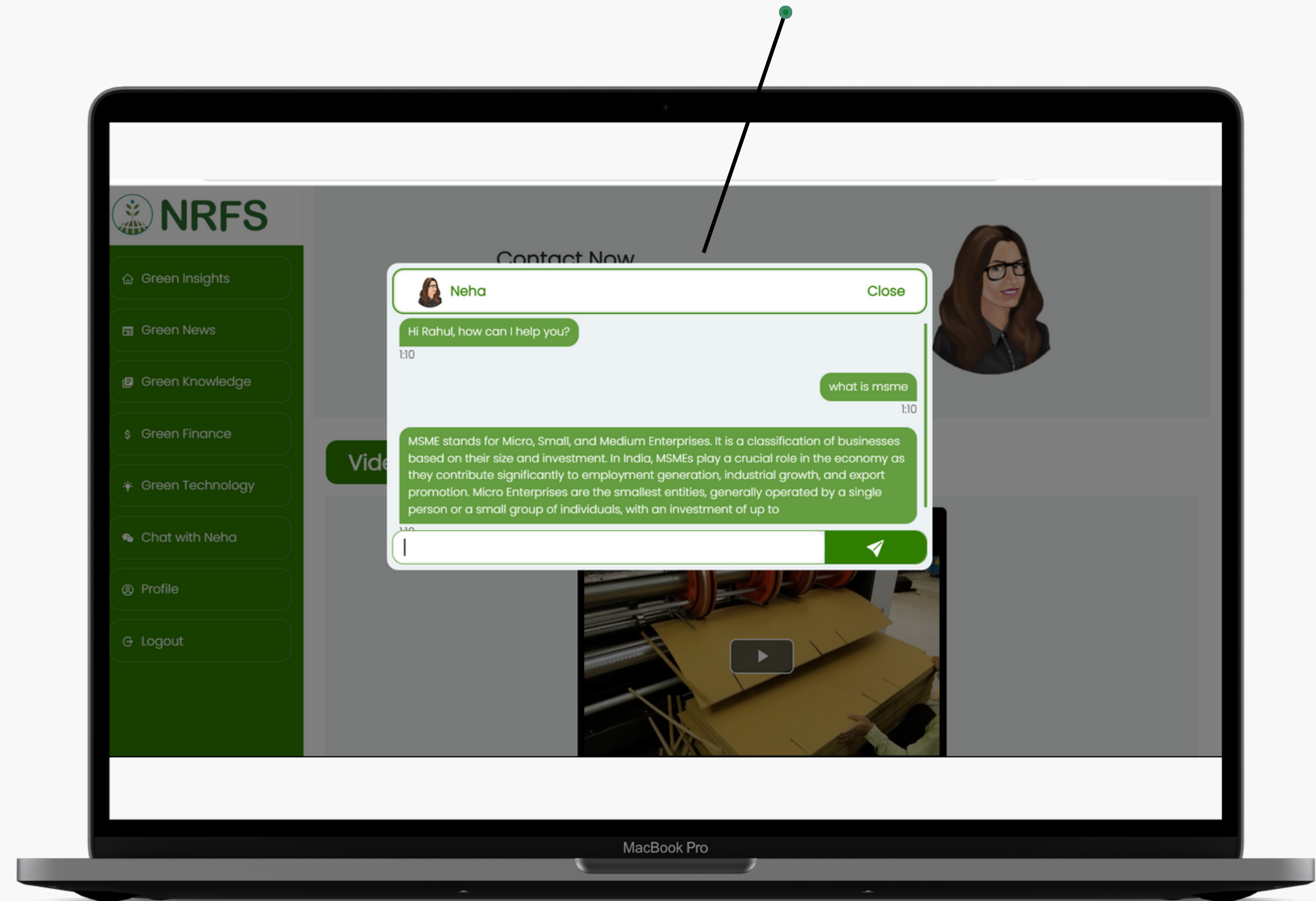


App Guideline

Neha ChatBot



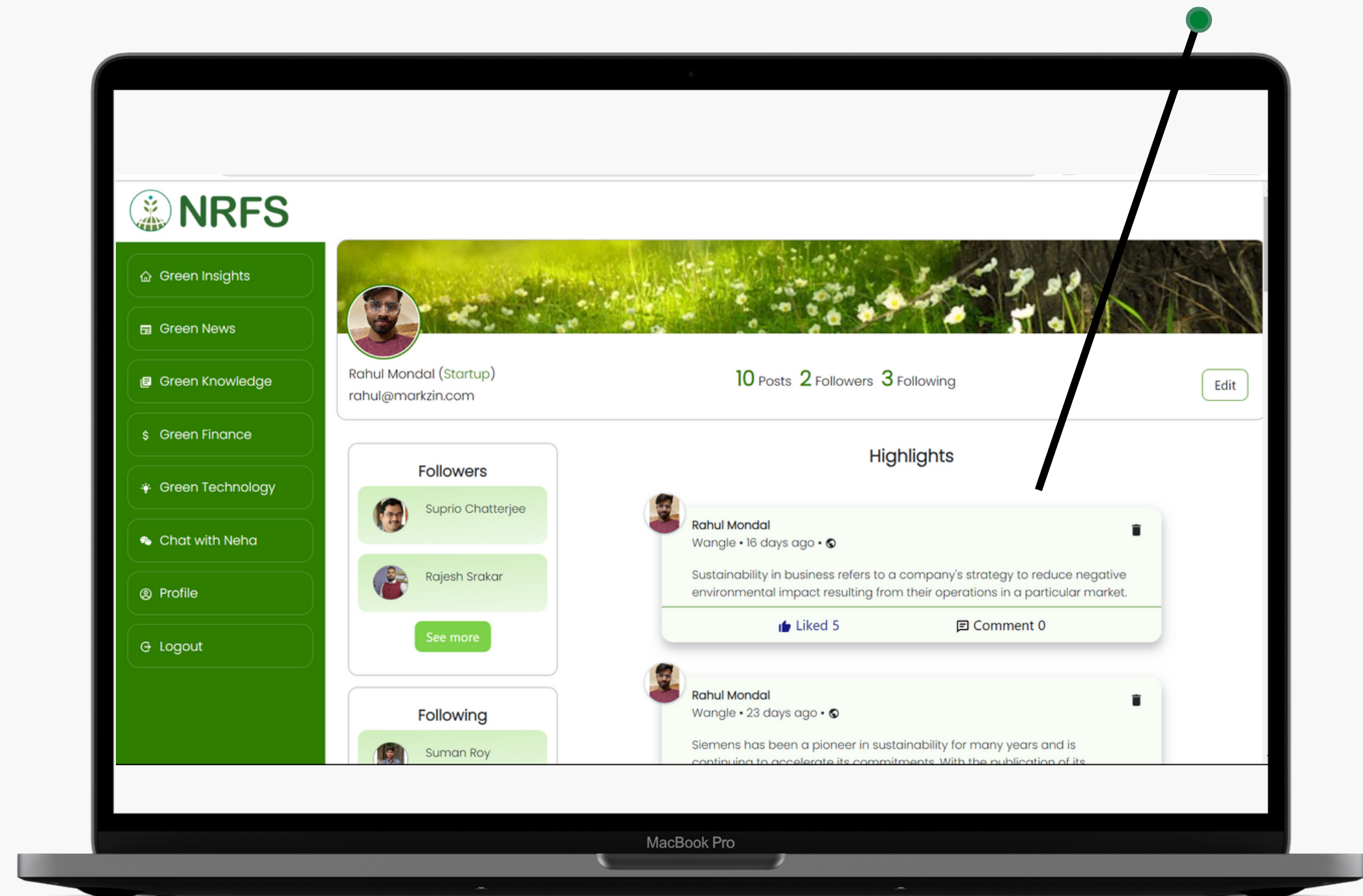
Neha Chatbot that responds to any question at any point of time, in local language.



App Guideline

Get your post details, see your followers, your following edit your profile

User Profile





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Thank You



Contact us to learn more

support@nrfs.in